



SPONSORSHIP DELIVERABLES

OPTION-1

TITLE SPONSOR

"ABC presents LUCKNOW ARCHITECTURE FESTIVAL 2022"
@ Rs.20.0 Lakhs (GST Extra)

1. Official status of the **Title Sponsor** of the event.
2. There will be only 1 Title sponsor.
3. Logo and message to be carried in all promotional advertisements in leading newspapers under respective category.
4. Logo will be carried as ABC presents "LUCKNOW ARCHITECTURE FESTIVAL 2022".
5. Complimentary fully furnished largest stall of 62.0 sqm at most prominent location.
6. Name & Logo to appear prominently on all event print/digital/audible collaterals.
7. One big panel on Pre-publicity van to be branded with Sponsor AD/Message.
8. Brand jingle and corporate films will be played during pre publicity on the Van multiple times.
9. Logo will be carried on all Event branding, branded gates, exclusive banners, flex boards, flags etc.
10. Engagement activities can be planned through participatory games and product demonstrations with the Target Group.
11. Special acknowledgment during opening & closing ceremony.
12. Space can be availed by sponsors on 2.0 Lac lucky draw coupons distributed during pre-publicity.
13. 08 Standee/ Banners of the company can be put in the Exhibition area
14. Regular mention by Anchor during event
15. Special customized invitation mailers to be sent to mass database on company's behalf.
16. Access to the VIP Lounge/Meeting room to be provided to the company.
17. Corporate presentation during Architects Networking Dinner Meet
18. 12 months benefit of LAA-LCC scheme to be availed by Title sponsor after fulfilling the terms and conditions of LAA
19. 3 Live workshop sessions @1 per day can be availed by Title sponsor.
20. 2 Academic and 1 cultural session sponsorship included.

OPTION-3

SPECIAL (SILVER) SPONSOR

Rs.5.0 Lakhs (GST Extra)

1. Official status of the **Special Sponsor** of the event. (Max 12)
2. Logo and message to be carried in all promotional advertisements in leading newspapers under respective category
3. Free furnished space of 27.0sq.mt at the Third most prominent location.
4. Logo will be carried on all Event branding, branded gates, exclusive banners, flex boards, flags etc. *
5. 2 Standee/Banners of the company at the Exhibition area
6. Regular mention by Anchor during event
7. Brand jingle and corporate films can be played during pre publicity.
8. 50% rebate on LAA-LCC scheme can be availed by sponsor after fulfilling the terms and conditions of LAA
9. 1 academic session sponsorship included.

OPTION-2

ASSOCIATE (GOLD) SPONSOR

LUCKNOW ARCHITECTURE FESTIVAL 2022- powered by XYZ
@ Rs.10.0 Lakhs (GST Extra)

1. Official status of the **Associate Sponsor** of the event.
2. There will be 4 Associate sponsors.
3. Logo will be carried as "LUCKNOW ARCHITECTURE FESTIVAL 2022- powered by XYZ".
4. Logo and message to be carried in all promotional advertisements in leading newspapers under respective category.
5. Complimentary fully furnished stall of 36.0 sqm at the second most prominent location.
6. One small panel on the Pre-publicity van can be branded with company's AD/message.
7. Logo will be carried on all Event branding, branded gates, exclusive banners, flex boards, flags etc.
8. Special acknowledgement during opening & closing ceremony.
9. 4 Standee/ Banners of the company at Exhibition area
10. Brand jingle and corporate films can be played during pre publicity.
11. Regular mention by Anchor during event
12. Engagement activities can be planned through participatory games and product demonstrations with the Target Group.
13. Access to VIP lounge/Meeting room to be provided to the company.
14. 9 Months benefit of LAA-LCC scheme to be availed by sponsor after fulfilling the terms and conditions of LAA
15. 1 live workshop session on day can be availed by sponsor as per availability of slots.
16. 1 academic and 1 cultural session sponsorship included

OPTION-4

OTHER SPONSORSHIP OPTIONS

For details, please contact organizers

1. Grand Dinner Sponsor 1 @ Rs.8.0 Lakhs + GST (5th Nov)
2. Gala Dinner Sponsor 2 @ Rs.8.0 Lakhs + GST (6th Nov)

Customized benefits available for above 2 categories



STALL PARTICIPATION:

- | | |
|---|--|
| 1. Fully furnished Octanorm Stall inside hanger : | Rs.10,000 per sqm (min. 9sqm) + GST |
| 2. Pavilions Outside hanger : | Rs.8,000 per sqm (min. 25sqm) + GST |
| 3. Open stalls (MSME stalls) : | Rs.6,000 per sqm (min. 9sqm) + GST |

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Terms & Conditions



1. STALLS ALLOTMENT

The furnished stalls would be allotted to the exhibitors/sponsors one day before the event. The interiors/branding of the stall including positioning of the exhibits must be completed by exhibitors and sponsors before the inauguration of event.

Furnished stalls: The facilities per 9sq.mt stall will include: 2 chairs, 1 reception table, 3 spot-lights, carpet, exhibitors name on fascia, 1 plug-point and one trash-bin.

Outside Pavilion space: The exhibitors will have to get their own furniture and other required equipments, etc. Organizer will only provide space outside hanger in a Pagoda Tent with roof ceiling, carpet, 1 table and 2 chairs.

Fooding: Food arrangements would be there for 2 pax per 9sq.mts Stall and will increase in respective multiples.

2. REGISTRATION FOR RESERVATION

The closing date for confirmation (Sponsorship/ Participation as Exhibitor) is 15 days before the event.

Payment Terms: 100% advance payment. Full payment must be made along with the confirmation/reply form for confirming your participation and Stall allotment at prime location. Stalls allocation is on First-Come-First Serve basis.

3. CANCELLATION

The organizer reserves the right at all times to change the dates of exhibition due to force majeure, without any rights to participants for claiming compensation for any loss. Allotments cannot be withdrawn or altered by the participants and payment for reservation will be forfeited on cancellation by participants or on non-payment of any balance payment.

4. FACILITIES AT EXTRA COST

- Additional power connection will be charged @Rs.2500/- per KW per day.
- Additional Security can be provided @ Rs. 3000/- per head per 8 hrs shift
- Promoters for representation of stalls: Male 2000/day, Female 3000/ day
- Extra Furniture: (i) Chair= Rs.500 (ii) Table= Rs.750/- (iii) Reception counter= Rs.3000 (iv) Spot Light (60 W) = Rs.200/- (v) LED Tube light = Rs. 450/- (vi) Power Point 5A= Rs.100/- (vii) Power Point 15A = Rs.200/-
- LED TV 42" with stand @ Rs.3000 per day / 55" @ Rs.3500 per day
- Small PA system @ Rs.8000 per day
- Pedestal Fan @ Rs. 1500 per day
- Extra Housekeeping Staff @ Rs.3000/day

5. VISITORS TIMINGS

Day 1 : 01:00 pm – 9.00pm
Day 2 & 3 : 11:30 am – 9.00pm

6. GENERAL

In addition to any rights or reservations already specified, the organizer reserves the following rights:

- The information rules and regulation in this booklet are subject to alteration or deletion. The organizers will keep the exhibitors informed
- All matters in connection with the exhibition not provided for by these rules and regulation, shall be settled or determined by the organizers, whose decision in relation thereon shall be final and binding.
- In case of cancellation or postponement of the event caused by natural calamities, government instructions or any other reasons, the exhibitors shall comply with decision of the organizers.
- No security deposit is required. But if any damage is caused by a company it would have to pay the amount as decided by the organizers.

7. DISTRIBUTION OF THE PRICE LIST/PAMPHLETS ETC.

i) Price lists, pamphlets, advertisement, etc. may only be distributed from exhibitors own stall and not in the public gangways nor at any other location on the exhibition grounds, unless under a special sponsorship benefit provided by the organizer.

ii) Such literature must relate to the goods of the exhibitor as displayed or eligible for display by him.

8. ORGANIZER'S LIEN

Organizers shall have the lien on the exhibits/goods of the exhibitors having stall/bare space/open space if any payments remain uncleared before the end of the exhibition.

9. INSURANCE AND LIABILITY

The exhibitors are required to get all their goods insured before they are brought on the exhibition grounds. The organizers are in No way responsible for any theft or loss of good.

PARTICIPATION CONSENT FORM

Name and Address of the organization : _____

Name of the concerned official : _____ Designation : _____

Contact Number : _____ Email ID : _____

Company's PAN : _____ Company's GST No. : _____

Details of products to be exhibited/promoted : _____

Fascia Name (in BLOCK LETTERS) : _____

PAYMENT DETAILS :

DD/Cheque no. :dated.....Drawn on.....Amount Rs.
in favour of LUCKNOW ARCHITECTS ASSOCIATION, payable at Lucknow.

FOR ONLINE PAYMENT THROUGH NEFT/RTGS:

Account name : Lucknow Architects Association

Account number : 06871011001027

Bank Name : Punjab National Bank

IFSC Code : PUNB0068710

SIGNATURE WITH ORGANISER'S SEAL

